



Hi! Nice to meet you ...

I'm Matilde, also known as the designer you are looking for!
For me, Design is not only about making stuff look great (well, that it is part of it), is about creating work that makes a connection with people, that makes a difference. Design is engaging audiences is to drive ideas to action. My goal is to be the best Designer that I can ever be by working with inspiring people, great teams and with brands of the future.

WHAT I HAVE BEEN DOING

**Freelancer Graphic Designer/
APCO Worldwide - Berlin**
September 2018 - Present

Brainstorms for creative pitch proposals with clientes like Metro Group, European Comission, creation of Visual Materials, Moodboards and look&fell for these pitch. Creation of infographics, illustrations and presentation for clients including Facebook, Janssen, Bluebird Bio, Aurora Prize.

**Graphic Designer
B-Reel - Berlin**

February 2017 - July 2018

Creation of Visual Material and Moodboards for several companies, such as Youtube, Google, and Vattenfal. Creative sessions for ideas and concepts for diverse pitches. Motion Design basics and Interface Design.

**Junior Graphic Designer
Steeg - Berlin**

March 2016 - December 2016

Creation of brochures and magazines, such as image manipulation, structure of the content and Design. Creation of several illustrations and icons for diverse projects.

**Junior Visual Designer
Digisource - Lisbon**

January 2015 - July 2015

Production of graphic material such as logos, flyers, screens, magazines for various companies. Cooperation in the creation of the contents of Brochures, informative material, icons, image processing and execution of the artwork.

WHAT DID I STUDY

Webdesign

ETIC - Lisbon, Portugal
2013 - 2014

Design - Bachelor

University of Evora - Portugal
2010 - 2013

LANGUAGES THAT I SPEAK

Portuguese - Native

English - C1

German - B1.1

WHERE DO I LEARN NEW THINGS

Podcast - designbetter.co

2Xchange - Design Thinking

NUMA Smart City Meetup #Recycling

Creative Process for Designers Circular Design

Forum - Berlin

IxDA Berlin: Children's Rights and Ethics in Design

Glug Berlin: Ethics in Design

Digital Collage Workshop

How To Build The Perfect Product: Ideation,

Design & Prototyping

LOST - 48 HOURS ARTFESTIVAL

CREATIVE FIELDS

Idea & Concept, Branding, Corporate Identity, Editorial, Illustration, Interface Design and Motion Design.

PROGRAMS THAT I KNOW

Adobe Illustrator, Photoshop, InDesign,

Sketch, Invision, HTML/CSS

Adobe After effects, Premiere

Readymag (presentations tool)

WANNA SAY HELLO?